

Statement on the latest Energy Efficiency Report: VA remains successful

Brussels, June 2017 - The self-regulation model of the imaging equipment industry remains successful and continues to deliver impressive energy efficiency results for a fifth consecutive year: According to the latest Energy Efficiency Report (published by the independent inspector Edif ERA which oversees and reports on the Voluntary Agreement of the imaging equipment industry) the signatories achieved energy consumption cuts of 46,2% over the period 2011-2016 for inkjet products.

The VA was developed by EuroVAprint (the association grouping all major manufacturers of imaging equipment that operate in Europe) in 2011 and has been backed by the European Commission since 2013. The main objective is to reduce the environmental footprint of the industry in a timely and efficient manner.

For more information, please contact: Sara Martinez Rodriguez, President of EuroVAprint: secretariat@eurovaprint.eu